



## **TEDxSiouxFalls Potential Speaker Details**

Event Date: May 21

Time: afternoon/evening time in the area of 7pm to 10pm

Expected attendance: 650 people plus volunteers.

Ticket Cost: \$35 for the night.

Cost to an individual to present at TEDx: \$0. It is against TED rules to charge or receive payment from a speaker. Only criteria to be a speaker is having an interesting topic, wisdom, insight, or inspiration to deliver with no self-promotion or motivations of violence.

Theme: TBD

DISCLAIMER: The theme of the TEDx event is “irrelevant” to the individual talks in this TEDx setup.

## Standard event

A standard event type applies to most TEDx events that are organized; they are a general-purpose event. Most TEDx organizers choose a standard event, because it gives them the opportunity for their event to be broad and wide-ranging.

A “Standard Event” TEDx orientation was chosen to result in a diverse mix of talks, not needing to be in any alignment throughout the 6-8 talks of the night.

Will TEDx talks be uploaded?: Yes, after we conduct the event and capture the video and audio we will simply post-production edit the footage with different camera angles and send to the staff at TED. TED uploads each to their youtube channel and certain selected ones to their TED.com platform. Unless something goes wrong with the footage or a presentation breaks one of the rules/guidelines it will be stored on the TED youtube channel.

### **From the TEDx site on “What is a TED Talk?”:**

What is a great, well-formed idea?

It can actually be one of two things:

1. Something that's new and surprising; an idea or invention that your audience has never heard about.
2. A great basic idea (that your audience has maybe already heard) with a compelling new argument behind it that challenges beliefs and perspectives.

In other words, an idea isn't just a story or a list of facts. A good idea takes certain evidence or observations and draws a larger conclusion.

Full TED information and guidelines for a TEDx Talk >

[www.ted.com/participate/organize-a-local-tedx-event/tedx-organizer-guide/speakers-program/what-is-a-tedx-talk](http://www.ted.com/participate/organize-a-local-tedx-event/tedx-organizer-guide/speakers-program/what-is-a-tedx-talk)